



everfresh™
always fresh — always clean

Introducing **neatfreak!** laundry products with **everfresh™**

neatfreak's line of laundry products with everfresh™ is a 100% natural way to keep your home always fresh – always clean. Environmentally friendly enzymes built into the fabric work continuously to eliminate odor resulting in a fresh and clean laundry bag, basket or hamper. **It's 100% natural, 100% environmentally friendly.**

neatfreak's everfresh™ proprietary patent technology, is the first natural way to eliminate odor in your laundry accessories. Unlike the popular antimicrobials which are regulated pesticides and/or silver ion technology which is a heavy metal, everfresh™ is the natural green solution that prevents odor.

Friendly Technology

The technology is proven. It has been successfully in use for 10 years in carpet and underpadding. Friendly microbes are all around us. Nature's most efficient, friendly microbes produce powerful and beneficial enzymes similar to ones in yogurt, cheese and beer. They remove biodegradable waste from rivers, streams, lakes and soil – They are nature's recyclers.

everfresh™ utilizes an innovative patented technology for odor prevention that sets it apart from other products and solutions. At the heart of everfresh™ is a beneficial bacteria and enzyme system that actually digests the typical organic material that cause odor and converts that into water and carbon dioxide.



neatfreak!

check us out
www.neatfreak.com

How It Works:

- 1 On contact with foul-smelling organic residue, microbes begin producing enzymes
- 2 Enzymes start breaking down the organic residue
- 3 Microbes use broken-down residue as food, multiply, and produce more enzymes until the organic residue is eliminated
- 4 When the cycle is complete and the odor-causing bacteria is gone, the enzymes biodegrade and microbes go back into a dormant stage, until needed again.

These microbes are **self-activating, self-renewing, multiply** and **increase** over time to fight odor



organic material

friendly everfresh™ enzymes

always fresh - always clean™

The everfresh™ patent permanently bonds the beneficial enzymes onto various fabric surfaces, so that they are ready and available to eliminate odor over multiple usages and time. everfresh™ permanently bonds 100,000,000 friendly microbes to every square inch of fabric. They continue to work over the useful life of the treated surface.

- 100% natural process
- Non-toxic
- Completely safe for people and pets
- Non-leaching or consumable
- Do not require EPA and Health Canada registration – everfresh™ is not a pesticide

Look for this tag on everfresh™ products in stores near you!

